

THE INNOVATION TO IMPROVE LISTENING SKILL BY MOVIES

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Abstract: There are lot of learning innovations that make teaching process easier, especially students and teachers in the delivery of subject matter. Teaching methods and learning media become a very important factor in teaching and learning activities. Innovation in the use of cartoon film could make students interested to learn English. One thing that underlying on using of the media is the relation of media benefits with teaching success in the class. The accurate learning media could rise interesting in English learning, giving stimulus on students to learn more about the related material, making it easier for students in understanding and absorption of information. By using thing that generally liked by children, the learning process expected be able to finish on time and also to create new creativities in learning English so the students are not be easily bored in studying. Many kinds of cartoon movies also give easiness other relatives but in other side teacher has to be selected in choosing cartoon movie because not all good for learning process. Now day's technology gives many options to make learning process easier. Teachers are asked to adjust with the condition so that the education aim could be reach and right on target.

Keywords: Innovation, Media, Learning English

INTRODUCTION

Science and technology development rapidly brings positive impacts to educational progress. Education is a conscious effort and planned to create an atmosphere of learning for learners to actively develop their potential to have spiritual power, self-control, personality, intelligence, social attitudes and skills needed by them, society, nation and state (Sisdiknas, 2001). Efforts to improve the quality of education in the learning process have been largely done by teachers. One such effort is utilizing media such as radio,

television, video, multimedia, and other media that perceived to improve the quality of education. Teachers need to have their own skills in using learning media so that human resources are expected to be improved.

National private television in Indonesia often shows events for children. They compete to attract the audience as much as possible to improve the highest rating in every show that aired. The audiences especially among children prefer watching animated films to watching dramas. There are many reasons why children more like cartoon movies, one of it because it's funny and lightweight stories presented. And also children love moving images that consist of colors that very interesting and suitable with their world. The language that used in cartoons tends very easy to be caught and understood by children so it's no wonder to see the children feel at home for long in front of the television with their friends.

Innovation in teaching and learning process needs to be done by teachers in carrying out their duties and obligations as an educator. Progress in terms of learning is very important to be considered by teachers and also the government. Innovation learning not only improves the welfare possessed by the community, furthermore able to cultivate a high learning spirit. An important element that needs to be developed is learning media. Media is an intermediary (tool) to achieve learning objectives. Media is an intermediary (tool) to achieve learning objectives. Using proper media could support success in the learning process. Generally media is a devise for learning process which everything could be used to stimulate the mind, feelings, attention and ability or skills of learners to support learning process.

Applying learning media could enhance the quality of learning process that its estuary will be able to improve the quality of student learning outcomes. Because the learning process is process of interaction that takes place in a system, then the learning media occupies a fairly strategic position. Without the learning media, there will be no smooth interaction. In school education, the learning process is called qualified if in the learning process gives a better chance than the previous one. With the optimal quality of education is expected to be obtained by humans with superior resources that can master knowledge, skills and expertise in accordance with the demands of the development of science and technology.

To be able to realize a quality and efficient education, in addition to demanding to be able to manage the class well and conducive, giving motivation to the students to be willing to learn, giving good examples and role models in various matters related to the implementation of learning, teachers should empower themselves to be more active, creative, and innovative. Teachers as professionals can determine and develop appropriate media and in accordance with the characteristics of learning materials. The rapid information supported by the advancement of science and technology, has a huge influence on the preparation and implementation of learning strategies. Furthermore, teachers are as the spearhead in implementing and realizing the mission of education because the success of education is largely the responsibility of the teacher.

DISCUSSION

Innovation Education

According to Drucker, innovation is a change an idea or ideas that drive someone as users work and work better than previously. Roger stated that innovation is a new idea or object. New challenges will emerge as they evolve innovations; it is the impact of the new situation for different needs and self, adjustment. Quoting from Supriyanto (2007) Innovation in education is directed to improving the quality of schools even on a large scale used to improve the quality of education.

Innovation education is innovation for solving problems in education includes things that related to the components of education system. Innovation has several benefits as long as it can be accepted by society so easily implemented by the community. Furthermore, the purpose of educational innovation is to improve efficiency, relevance, quality and effectiveness of education and supported by using resources, energy, money, tools and time in the smallest amount in line with the improvement of education quality. Innovations are implemented to create innovative learning program. Learning is designed and packed in activities that are able to attract interest as well fostering the spirit of student learning. Atmosphere interesting learning will eliminate feelings of boredom in students when following lesson. As educators, we need to know and be able to apply innovations in order to creating conducive situation in classrooms so that the learning objectives could achieve optimally. Further, changes and renewal of every teaching and learning activity with how to make learning innovations that can stimulate student's motivation to learn is something that has to be done by educators.

Listening

Listening is a process to receive language through ears. Listening involves identifying the sounds of and processing them into words and sentence. When we listen we use our ears to receive individual sounds (letters, stress, rhythm, and pauses) and we use our brain to convert these into messages that mean something to us. According to *Oxford Living Dictionaries* to listen is to give attention to sound or action. In listening needed pronunciation and grammar comprehension and combine with phrase, idiom, slang, and synonym.

The act of listening involves complex affective, cognitive, and behavioral processes. Affective processes include the motivation to listen to others; cognitive processes include attending to, understanding, receiving, and interpreting content and rational messages; and behavioral processes included responding to others with verbal and nonverbal feedback. Affective, cognitive, and behavioral processes are related each other not only for the listener but also the informer. The three elements must be understood booth speaker to avoid misunderstanding and the information that given can be received well.

According to Roland Barthes, listening can be understood on three levels: alerting, deciphering, and an understanding of how the sound is produced and how the sound affects the listener. *Alerting*, being the first level is the detection of environmental sound cues. This means that certain places have certain sounds associated with them. *Deciphering*, the second level, describes detecting patterns when interpreting sounds. *Understanding*, the third level of listening, means knowing how what one says will affect another. Listening is involving all unsure in head; hearing (ears), eyesight (eyes), and thinking (brain). The three unsure will work well if given stimulus by learning process.

So that in listening, comprehension of sentences, idioms, phrase, slang, and also non-verbal are completely needed. In learning English process students usually give step by step. Begun from introducing of letter and how to pronoun its, then vocabularies about nouns, fruits, vegetables, animals, verbs, adjectives, adverbs, and continued with how to make verbal and non-verbal sentences. Furthermore, learned how to speak and arrange sentences correctly. Every student has different capacity to catch the material. That why teachers have to do an innovation to make learning process more funny and building motivation on students.

Listening process involves five phases: Receiving, Understanding, Evaluating, and Responding. Receiving information that listened from other through speaking directly, media mass like television and radio through hearing organs. Which it will evaluate by brain to know how to respond the information, and finally to remember the information as knowledge. In English listening is important skill that's why to be good in listening people need to be an active listening. Active listening means a particular communication technique that requires the listener to provide feedback on what he or she hears to the speaker. Active listening purposed to improve relationships, reduce misunderstanding and conflict, strengthen cooperation, and foster understanding.

When engaging with a particular speaker, a listener can use several degrees of active listening, each resulting in a different quality of communication with the speaker. This active listening chart shows three main degrees of listening; repeating, paraphrasing, and reflection.

- a.) Repeating: Perceiving – Paying attention – Remembering = Repeating the message or information using exactly the same words used by the speaker.
- b.) Paraphrasing: Perceiving – Paying attention – Remembering – Thinking – Reasoning = Rendering the message using similar words and similar phrase arrangement to the ones used by the speaker.
- c.) Reflection: Perceiving – Paying attention – Remembering – Thinking – Reasoning = Rendering the message using your own words and sentence structure.

Active listening can also involve paying attention to the speaker's behavior and body language. Having the ability to interpret a person's body language lets the listener develop a more accurate understanding of the speakers' message. But it all will never reached if there obstacles. There will always be possible obstacles in listening like;

- 1.) Too much information that received, people have limitation in understanding and memorizing something, especially information. The difficulties caused by too much something that must be understood, responded, and memorize so that brain the brain experiences confusion in processing data. That's what causes misunderstanding and miscommunication.

- 2.) There is personal interest, personal interest more like adding or even reducing information. So that automatically reduces the main and benefits of the information.
- 3.) Human thinking ability, how people think about something also effected on how they listen and then respond the speaker speaks for. Ability here involves structure of sentences comprehension and previously known knowledge.
- 4.) External disruption, involves sound or voice that appear together when speaker is conveying information, then the listener couldn't hear clearly because the place or condition too crowded. Personal interest also can be categorized as external disruption.
- 5.) Internal disruption, for internal disruption actually comes from the person itself, maybe the person has hearing disorders so that make her or his difficult to catch the conversation. Thinking ability also included in this obstacle.

Factors Influence Education Innovations

The following are the factors that are very instrumental in educational innovation, such as:

1. Teacher

Teacher or also called as educator is a person who helps other to acquire knowledge, competence or virtue. Teacher has each competency and skill that share with his or her student through learning process, so that teacher is obliged to deliver his or her students to the goal of learning to be achieved. In realizing these things, teacher has to improve their professionalism, because learning process will change time by time belonging with technology development which automatically influences educational purpose in a country.

The improvement of professionalism of teachers can be pursued through several activities (Supriyanto: 2007), namely:

1. Improving the quality of pre-service training by focusing on learning activities and mastery of teaching practice.
2. Improving the recruitment system of educators and educational personnel through the selection of prospective educators and education personnel.
3. Increase in service training by providing flexibility of schools to organize up-grading educators through LPTKs and other professional training institutions.

4. Empower teachers' professional forums

2. Student

A student is a person who is learning something. Student can be children, teenagers, or adults who are going to school, but may also be other people who are learning, such as in college or university. In the learning process, students are the main object of learning. Students are educated by the learning experience and the quality of their education, all of which depend on the learning experience. Through student education national purpose will be realized. So that it is worth to student receives facilities from government. And government is required to do that.

3. Materials

Materials are learning media. Material forms are arranged in a systematic and dynamic in accordance with the direction of the goals and development of scientific progress and community demands. Teaching materials are a major component of learning activities. The content of the teaching materials is essentially a science, skill, and attitude that students need to learn in order to have the expected competencies. In the learning process the materials given on appropriate level. For young learners given easy material, for teenager learners the materials are harder, next higher level the material will adjust.

4. Environment

Learning environment greatly influences teachers in determining learning strategies. The environment in question is the situation and the physical state (climate, school, classroom / laboratory, library, school location). Each school has a different environment, so that teachers can organize learning process not only classroom, but also outside the room. It should be realized by a teacher that creating innovative work is one of the benefits of continuous professional development (Pan and Pan Regent RB 16 of 2010 article 11, paragraph c). One form of educational innovation work is that created by the teacher is a medium of learning.

Learning Media Essence

Teaching media is interpreted as everything that can be used to distribute information or lesson contents to stimulate the mind and ability of students, so as to encourage the process learn how to teach. Various forms of media can be used to enhance the learning experience to get more concrete direction. That media can also be

used as manners to bridge students in learning so difficult materials will be felt easier when teachers use the right media in learning. Besides use teaching books, media tools can also be used for facilitating the teaching and learning process.

Today, the efforts to make teaching become more concrete by utilizing the media has been widely implemented by teachers. Many media used has the value of each use because the right media selection will be very helpful process of interaction between teacher, student and the media itself. Choosing media for learning process also will give effect in learning process itself.

Cartoon Movie

Animated films more often we are familiar with cartoons. The word cartoon comes from English cartoon which means it is a funny picture. Therefore this type of film is often connoted as a funny and entertaining spectacle. Almost all cartoons that aired in Indonesia have been adapted into the Indonesian language, one of the reasons is to make it easier for the audience to capture the content of the message to be delivered in the story. But we also find many cartoons that are still with the original language, but more outstanding in the form of video cassette or VCD.

Character in cartoons are also often used as idols because they have friendly, funny, simple, and wise characters. The majority of cartoon fans in Indonesia are children, when the cartoons are shown in the form of original language, of course they will have difficulty in understanding the storyline. As we know, English is a global language, but not yet globalized in our country. The television in Indonesia should present the impressions of English-language cartoons as a medium for learning, in addition to improving the listening skill, its rationalization can be used as a medium to add foreign language vocabulary, in this case especially English.

Some excess media cartoon media in language learning:

- a.) Capable of attracting huge attention to watch the show
- b.) Large or extensive messages can be delivered succinctly
- c.) Messages delivered will be easier to remember

Utilization of audio visual media in cartoon form is one form of educational technology as an effort to improve the quality of foreign language learning.

1. Steps to select and develop media (Suwarna, 2002: 145)

- a. Assessing the characteristics of the subject matter (media should be tailored to the material characteristics)
 - b. Examine existing media
 - c. Selecting and determining learning media
 - d. if not, create and create media
 - e. using media
 - f. evaluate media that has been used
2. Usefulness of media in teaching and learning process (Sadiman, 2008: 17)
- a. Clarify the presentation of the message so as not to be too verbalistic (in the form of written words or oral words).
 - b. Overcoming the limitations of space, time, and sensory power
 - c. The appropriate and varied use of media can overcome the passive attitude of students.

Furthermore, the advantages of using media in the process of teaching and learning are:

1. Language learning is more interesting or fosters a sense of love for language learning
2. Adding interest in learning learners, good interest will produce good quality too (learning achievement)
3. Simplify and clarify the subject matter
4. TEACHING LEARNING TASK
5. stimulate creativity
6. Learning is not monotonous so it is not boring

To increase the activity and creativity of students in communicative learning can be grown with an interactive discussion among learners, with teachers, both individually and in groups. In this case the teacher can act as a guide, facilitator or resource person if in the discussion the students encountered difficulties or deadlock. In another word by team work students will become more active while teachers only watch and give helping if needed. This learning method is suitable with 2013 national curriculum purpose.

Basically the learning media has certain characteristics. Characteristics of a learning media will help teachers in achieving learning objectives. Teachers need to see the benefits of the media; it is also the way of making it. Therefore teachers should choose the appropriate learning media. The main function of learning media is to help teachers to

manage learning efficiently, while the second function is to help students learn easier, more fun efficiently. It can be used as a reference that the use of learning media will greatly facilitate the task of a teacher in delivering learning materials to their students.

Aspect in Learning English

As we know, in learning English, we are required to have four based language skills they are; listening, speaking, reading, and writing. These components are interrelated and very important, so that when someone mastered the components, then he will be able to communicate actively both in brainstorming, communicate opinions with others well. For acquiring all components, then we do through regular relationships. First we learn about listening when people talk and then practice it as speaking learning, so listening and speaking are into one package where the materials involving pronunciation and fluency. Second we learn about reading, in reading we try to understand written information. Third learning about writing, here we will study how to write many kinds of writing; letters, CV, narrative texts, describing texts, and how to write correctly with grammar. Language has a central role in student development; intellectual, social, and emotional. Language is main key for learning in all areas of study because of language is used to communicate each other.

Communicate is ability to understand and or produce oral or written text as outlined in four language skills. Each student has a different difficulty level to master the four skills language, among the difficulties to understand for vocabulary, sentences, idiom, slang, and phrase when communicating with others or when confronted with a movie as media learning. In teaching process and learning activities, teachers could apply more varieties listening method by utilizing existing media. One way to improve the process learning is by applying methods and instructional Media. Movie can be used as media learning English to improve listening ability. Goal to be achieved by using film as media is familiarize the ear with English pronunciation which is the International language. When someone learns the language, then he should keep practicing use it in daily activities.

We can get two benefits when using film as a learning medium. First pronouncing vocabulary well and second knowing expression that generally used in English countries included idioms, slangs, and phrases. When giving film or movies as media to learn English teachers have to careful different level means different kinds of movie. For younger learners, teacher can give short cartoon movies with easy expressions and subtitle

include translate about three times, after watch movie students are asked to retell about the movie. If the result is appropriate with assessment criteria then teacher could give movie with longer duration. With the film students will be stimulated in a way directly to understanding and search for information more about English material. Harmer (2005) says the use of Movie in listening comprehension has a lot Positive reasons for students to watch when they listen.

CONCLUSION

First, Innovation in education world is very needed to improve education quality. By innovative will be provided many choices learning method. There will provide a lot of facilities for learning activities. Second, Using appropriate media for learning English can support the result of learning process which also influenced by characteristics of learning materials, approaching ways, and learning techniques. Third, by cartoon movies which contain moral values learning also give positive effect to student's attitude. And the last, film that played by English native can improve some abilities on student like pronunciation, vocabulary, idiom, and other expressions. Automatically also will improve listening, speaking, writing, and reading skill on students.

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